

GRIDSTONE HELPED ACHIEVE

\$1M

PER MONTH REVENUE FOR
TWO OIL AND GAS SERVICE
COMPANIES BY ALIGNING
THEIR MARKETING TO SALES

Two oil and gas service companies have grown their revenues to over \$1 million/month over a two-year span. This was a team effort, with a strong focus on marketing and sales - showcasing the value that an aligned sales and marketing program makes on the bottom line.



2

YEAR
PROGRAM



SALES
AND MARKETING
ALIGNMENT



2x
REVENUE