

GRIDSTONE DEVELOPED A WINNING

GO-TO-MARKET

STRATEGY FOR FUELING
AROUND, CREATING A
PLAN FOR THEM IN A FAST
GROWING INDUSTRY

Fueling Around is a dynamic new mobile fueling service with ambitions to grow across Canada. GridStone provided a full beachhead strategy to provide a step-by-step plan for growth.



19

COMPETITORS
REVIEWED



11

USER INTERVIEWS
CONDUCTED



10

RECOMMENDATIONS
PROVIDED